

Informer for Schools

Serving the education community

What is Informer for Schools?

Informer for Schools is a communication tool, which allows a school to send out voice calls, email and text messages to selected groups of parents, students and staff. This laptop based solution integrates with all major registration systems.

What will *Informer for Schools* bring to your school?

- Fast and effective communication
- A Proven Reduction in Administration Costs
- Improved Parental Involvement
- Increased Attendance Levels

Fast and Effective Communication

Now schools are harnessing the power of instant communications such as automated messages to keep in touch with parents by using *Informer for Schools*. In our ongoing customer research, schools have told us that they need a system that is:

- Able to integrate with their existing registration system, so there is no need to re-input student data.

- Easy to operate.
- Totally secure and housed within the school's offices.
- A system that makes it easier to contact parents.

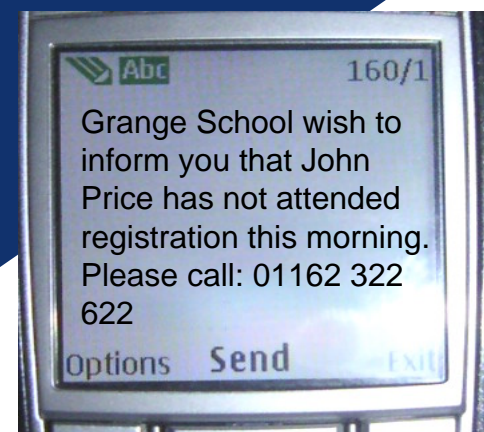
You stay in control. You decide how many messages you want to send out and when. The system is easy to operate, so if you need to reach parents early one morning about school closure for example, you can send out the message within minutes, directly from your school. You also open up new lines of communication methods, which parents can use to contact you, reducing the pressures of the influx of telephone calls you will receive in response to a message.

A Proven Reduction in Administration Costs

If you currently attempt to contact parents by telephone, *Informer for Schools* will save you money. A typical school will save about £5,000 a year on staff time, reduced phone bills and reduced paperwork – even after the cost of the system is taken into account.

Demonstrating the costs of first day contact using Informer for Schools.

75 students are absent from morning registration, so 75 messages are sent to parent's at costs between 0p and 8p per message.



Improving Parental Involvement

- Messages will reach parents and not sit around in a school bag.
- Contact individual parents or the whole school within minutes.
- Record and send multi-lingual messages, to ensure that all parents receive information from the school.
- Give parents additional ways to communicate with the school by allowing them to conveniently reply to text messages, which the school will receive as an email.

This crumpled piece of paper once started life as an important communication, but it has ended its days at the bottom of a school-bag, never to be seen again.



Increasing Attendance Levels

Guarantee first day contact by using Informer for Schools

Reassure parents that if their child is missing from school they will be contacted quickly.

Ensure that parents take more responsibility for their child's absence.

Send out a clear message that your school does not tolerate lateness or unauthorised absence.

Encourage parents to phone, text or email the school about their child's absence before you notify them.

Cut down on staff time that is spent on trying to manually contact individual parents.

**For more information call:
01284 729869**